

# HIGH SCHOOL WILL HOLD BIG DANCE

Students of the Bassano High School are now busy with plans for the biggest and best dance ever held in Bassano. The Masque Ball is ready, the date set, the orchestra hired—now all they need is the crowd.

So, on Friday, November 2nd, to the music of the famous Scarlet Reders from Enchant. Busy hosts and hostesses will cater to your every desire.

There will be tables for what and contract bridge preceding the dance, so devotees of both popular games will be assured their desires. Refreshments will also be included on the program.

The students have a two-fold aim in holding this timely affair. No need to camouflage the first and foremost reason, the state of the school treasury. Secondly, they wish to show the people of Bassano and district the most enjoyable evening of the year. Tickets will soon be on sale. A large and enthusiastic sales crew will endeavor to make sure that the night of November 2 will be remembered as the night of the High School Dance.

# CROWFOOT NOTES

**CROWFOOT, Oct. 3.**—Don't forget the big Halloween dance in the Makopose school on Halloween. Proceeds will go for Christmas treats for the kiddies, so everybody come and spend an evening of fine enjoyment on the hardwood floor of the Makopose school. Ladies, please bring lunch.

The bright sunshine of the past few days is very welcome to everyone, and especially by those who haven't finished threshing.

Mr. and Mrs. F. L. Walker and Gordon and Donald have moved to a farm 1 mile east of Bassano. Mr. and Mrs. Walker are old timers in this vicinity and they will be greatly missed in the social activities of the community. We sincerely hope they will be able to join in our social events this coming season.

Several new radios have been purchased in this vicinity, namely, by P. Hulton, O. McDonald and J. Roberts, who have new combination short and long wave sets.

Mr. and Mrs. W. Carr and family have moved into the farm recently vacated by Mr. and Mrs. Walker.

Quite a large number from this vicinity attended the white drive and dance in Bassano on Wednesday evening. Everyone had a good time.

The local ninmors report good hunting, but not much luck, although some have bagged the ever elusive porcupine.

Mr. and Mrs. J. Walters and family are moving into the place just vacated by Mr. and Mrs. W. Carr.

Bridge! Who's in the district? It is reported that a bridge club will be formed in this district for the coming winter. Why not have one in Makopose too, and have a regular series of grand champions in the spring? How about it, folks? We want action.

# PATRICIA NOTES

**PATRICIA, October 1.**—Smile "Preachy" Marchmont, who dropped dead in a local cafe on September 10, was an old timer in the district, having cooked for several years for the "Coke" (old Burns) ranch.

Until the time of his death, he was cooking for Pete Peterson, local section foreman.

Although a cripple, having had the misfortune to lose a leg while employed in the construction of the Bassano Dam, "Preachy" as he was most commonly known, was an ardent worker for all sports in the district.

Several of the local hunters were lucky enough to bag game last week. Hog Irwin and Lauren Tupper had a long crawl through the mud, but not in vain.

Stewart Ward, Fred Russell and Ralph Edwards attended the baseball banquet in Brooks last week. Due to the short notice, several of the players were unable to attend.

Mrs. George Van Hagel, who has been visiting her son D. C. Stair, left for her home in Sacramento, Cal., last Saturday.

Irvine Biesinger's fiery steed, "Dynamite", ran away last week and went through fourteen fences (more or less). The cart to which Dynamite was attached is said to resemble a bunch of mangled potatoes.

We wonder when we can thresh!

# REFUNDING LOAN

**OTTAWA, October 1.**—The Prime Minister's frank, candid statement regarding the 1934 Refunding Loan has met with warm and encouraging response from bankers, insurance and trust company executives, business men, professional men, agriculturists and labour leaders throughout the country. The concrete evidence of business recovery from the low point of last year which Mr. Bennett stressed in his opening announcement such as a 54% increase in industrial production, 17% increase in employment, 45% increase in farm products prices, as well as a substantial improvement in carloadings, electric power production and wholesale prices, emphasizes the strengthening of the national credit, the progress in achievement of national economy and the steady general upturn in business.

The consensus of opinion is that by reason of the favourable basis of the Refunding Loan, the attractive yield offered (particularly in the long term bonds) the majority of 1919 Victory Bond holders will convert, and new investors will secure an adjustment of the new bonds.

# DUCHESSE NEWS

**DUCHESSE, October 3.**—Mrs. Dents and little granddaughter, Connie arrived from Crossfield Tuesday night for a visit with her daughters, Mrs. Alf Indergard and Mr. Indergard and Miss Robinson.

Word has been received of the approaching marriage of Miss Leslie Ross at St. Helen's, Washington. She will make her home in Portland, Ore.

Mr. Brodie and Miss Ellison, of Bassano, were callers at the Gahan home on Sunday.

Mrs. Louis Lundrum gave a white party last Thursday in honor of the Mueller family of Colorado, who left for their home Saturday.

Mr. J. Brown won ladies' prize and Mr. L. Land Nelson, gentlemen's.

A surprise party was held at the K. J. Peterson home, in the form of a shower for little Donna Marie.

Miss Natalie McKenzie and mother spent the weekend in Medicine Hat.

Mrs. Wenger entertained on Monday afternoon for Mrs. Seitz, from Wagon, Kansas, who is here visiting her parents, Mr. and Mrs. W. R. Smith.

# ANNOUNCEMENT

From now on I will be in Brooks on Mondays, from 9 to 12 in the morning and on Fridays from 2 to 5 in the afternoon.

Thus my office in Bassano will be closed on Mondays from 9 a.m. to 2 p.m., and on Fridays from 12 noon to 7 p.m.

WALTER K. WEBB  
Barrister, Solicitor, Notary

# MONTHLY MEETING OF BASSANO TOWN COUNCIL

Last Monday evening Mayor H. O. Bredin and Councillors A. McKee, W. S. Playfair, E. Sherrill and Dr. A. G. Scott were present at the regular monthly meeting of the Bassano Town Council.

Discussion centered on the means of meeting the relief situation this winter. Already there are a comparatively large number of families receiving local relief, and there promise to be a greater number as the season progresses. The problem of securing fuel, clothing and supplies for needy families is indeed a pressing one in this community.

Councillor A. McKee was appointed deputy mayor for the next three months.

Accounts read and passed for payment were as follows:  
Payroll for September ..... 501.35  
King's Printer ..... 2.00  
Calgary Power Company ..... 47.00  
Alberta Govt. Telephone ..... 18.42  
Workmen's Comp. Board ..... 4.14  
Dept. Municipal Affairs ..... 3.55  
Bassano Mail ..... 2.00  
M. A. McLean ..... 4.25  
Crown Lumber Co. .... 16.20  
M. A. Maurer ..... 5.00  
W. S. Playfair ..... 17.94  
L. Conn ..... 24.40  
J. Johnston ..... 8.00  
Mothers' Allowance ..... 40.00  
A. McKee ..... 10.25  
Bassano Municipal Hospital ..... 13.90  
C. Kamp ..... 2.85  
R. A. Travis ..... 56.10

The secretary-treasurer reported receipts for the month of September to total \$1,031.22.

# Trees Must be Trimmed

Trees on private property bordering on public sidewalks have been a cause of annoyance. It was reported. The low-hanging branches are a menace to the safety and comfort of pedestrians walking along certain streets of the town. The town over-seer was instructed to advise citizens that such trees must be trimmed up to a sufficient height that they would cease to annoy passers-by.

# Engineer's Report

Town Engineer F. Mend reported to the Council that there was one bar last night; summer irrigation and summer work services were discontinued last month; several streets were graded and numerous other items were dispatched.

# C. G. I. T. NOTES

The regular meeting of the "Good Companions" was held last Thursday evening in Knox Church with a full attendance of members.

A plan for activities up to January 1st was laid, including a hike on Thursday, October 4th.

The secretary read a letter from former leader Mrs. Weir, who is now residing in Vancouver.

Two new members, Dorothy Lewis and Nora Love were initiated into the group.

# INSTITUTE AFFAIR PROVES SUCCESS

The opening dance of the season was held in the Masonic Hall last Friday evening under the auspices of the Bassano Women's Institute. There was a crowd of about two hundred people in attendance at the dance, while five or more enjoyed what prior to the dancing.

Brenner's Old-Time Orchestra was modernized for the evening. The old timers had to content themselves with only a couple of squares, popular demand calling for more for toasts and waltzes. However, the four-piece orchestra from Namaka provided the music on the occasion and proved the cash customers with plenty of fast harmony.

"The crowd represented all surrounding districts. Brooks, Crowfoot, Husar and points between all sent their emissaries. Threatening weather was no deterrent to country travel, and all roads led to Bassano.

Prize Winners at What Mrs. H. B. Stitt won the honors in what with high score, and Mrs. N. Bassano won ladies' consolation. W. S. Playfair won men's first, and Mr. French the consolation.

The lucky winner of the basket raffled by the Institute was Mrs. Bredin, with ticket number 261.

The W. I. wish to thank all their loyal supporters for making the dance such a success.

# ROSEMARY NEWS

**ROSEMARY, October 3.**—Mr. and Mrs. Joan Norton spent Sunday at the home of Mr. and Mrs. J. Schmidt, at Duchesne.

Miss G. Brown spent the weekend with friends at Scofield.

Mrs. D. McLeod and family spent Wednesday evening with Mr. B. Eastman and family.

Mr. and Mrs. W. J. Park returned home from a visit in Saskatchewan and Victoria, B. C.

Threshing commenced on Wednesday after a long delay.

Miss Minnie McLeod left for Calgary last Monday, where she will be married to Mr. Glen Matthews, of Turin, Alberta.

Mr. and Mrs. E. Stahel were visitors at the home of Mr. and Mrs. G. Hooper on Sunday.

Mr. and Mrs. D. McEllen entertained a number of friends to a good dinner last Sunday.

The Menomies of this community will hold Thanksgiving service in the school house next Sunday.

Miss Hazel Adams returned home on Thursday after spending a month in Bassano.

Mr. Audley McLeod left Monday for Drumheller and other points, looking for work.

# COMMITTEE DISCUSSES IRRIGATION PROPOSAL

## HUSSAR NEWS

**HUSSAR, Oct. 3.**—The Boy Scout Group Committee of Hussar held the first meeting of the season Friday at the home of Mrs. H. D. Brown. Considerable business of importance was transacted. Mr. Brown presented the report of the proceeds from the booth operated by the Scouts on May 24th. Mr. Bell submitted a financial statement for the year, showing the scouts to be in a very strong financial position. In the election of officers for the ensuing year, Mr. Bell was elected president, and Mr. Reeves secretary-treasurer. The resignation of Mr. Montgomery as member of the committee was accepted with regret.

Mrs. Dundas was elected to her place on the committee. Mr. Cameron Kirby was appointed Scoutmaster. Mr. Bruce Bell, assistant Scoutmaster and Cubmaster, and Gordon Reeves, assistant Cubmaster. Growing tribute was paid to the work of Mr. Weeks as Scoutmaster and the secretary was instructed to write him a letter of appreciation. It was decided to have the first Scout meeting in the form of a bean feed on the following Saturday. Regular meetings will be held on Saturdays at 1:30.

Mr. and Mrs. T. L. Montgomery and Iran, and Mr. and Mrs. P. R. Reeves and Peggy motored to Arrowwood on Sunday to visit the Cliffords.

The Calgary visitors on Saturday were noted. Mr. and Mrs. J. McLennan, Mr. and Mrs. Theo. Larsen, Mr. and Mrs. E. Lawrie and Mr. and Mrs. W. D. Moffat.

Threshing, in general, started on Monday afternoon or Tuesday morning. It will take about three weeks to clean up the threshing and combining around here.

Mrs. Hawkshaw, Miss L. Ament, Miss Peggy Reeves and Gordon Reeves motored to Calgary on Thursday. Mrs. Hawkshaw and Miss Ament remained till Saturday, when they returned with Rosemary Brown, Dorothy Nelson and Margaret Bell.

Mr. and Mrs. W. R. McLean and son, of Cluny, spent the weekend at Bassano.

Mr. and Mrs. Geo. Desjardine, of Gleichen, and Mr. A. Clifford, of Arrowwood, were Hussar visitors on Monday.

A harvest service was held on Sunday, Rev. A. R. Aldridge officiating. Mr. and Mrs. Joe Huns were week-end visitors in Calgary.

Mr. and Mrs. H. A. Tremblé spent the weekend with their father.

Rev. H. B. Gordon will conduct the services on October 14th at noon. Sunday school will be held as usual.

Roy Smith, of Bassano, was a busi-ness visitor in Hussar on Monday.

# COUNTLESS NEWS

**COUNTLESS, October 3.**—R. D. Armstrong left Monday for his home in Ohio after a visit with his cousins, Mr. H. Cowan and J. Armstrong.

Major Carwin, with some friends, of Calgary, was hunting in the district last week.

Mr. Housh spent the week-end with Lorraine Parrott.

P. Sorenson came last week from Rimby to assist getting in his crop.

Mr. and Mrs. H. Cowan and family and R. D. Armstrong went to Duchesne Tuesday evening for a visit with Mr. and Mrs. C. Kirkland and Mr. and Mrs. K. B. Bouch, who are leaving Hussar soon.

Miss B. M. Walsh went to Bassano Wednesday of last week to attend a card party given in honor of Mr. and Mrs. L. Bouch, who are leaving Hussar soon.

Mrs. Anderson has been visiting friends in the district the past week. Honey Ferguson is home from Rimby, where she spent two months visiting.

The next meeting of the C. C. Club members, who are working for a busi-ness, will be held with Mrs. E. Heidt. Arthur Waddell and Emma Pick-digger spent Sunday at the H. Cowan home.

Rev. Ramer, of Duchesne, preached at Countess on Sunday.

Robert Paul and Marie Chamberlain, of Glen, attended Sunday School at Countess last Sunday.

Miss Ruth Ramer, of Duchesne, was a visitor at Sunday School Sunday.

**W. I. SALE OF WORK**  
The W. I. will hold a sale of work on Saturday, December 1st. Further news will give notice of the place.

# CARRYING ON FROM LAST WEEK'S LEAD

Carrying on from last week's lead in the details which lead up to the suggested transfer of the project to an organized Water Users' Association, we desire this week to emphasize the necessity for a full and well-informed attendance at the Mass Meeting to be held on Tuesday, Oct. 30th, starting promptly at 10 a.m.

For this meeting a complete program of reports and informative talks is being arranged. Notify T. White of Brooks of any matter which you wish to bring up.

An Executive committee of three has been proposed by the larger committee, to expedite the negotiations with the company and to approach the government, and generally bring the matter to a successful conclusion.

The selection and authorizing of this committee will be an important duty of the meeting.

A petition addressed to the Hon. Premier of Alberta is being prepared, asking for assistance by way of advice and enabling legislation. This petition will be published in the next issue of the local papers for the information of and study by those concerned.

Questions as to eligibility to vote the answers under discussion will be met by a satisfactory authority.

The Committee asks for the cooperation of all involved to bring about the desired objective—which is a very thorough investigation by competent persons of the feasibility, practicability and the improved position of the farmers concerned—possible under the proposed transfer of the Project to the Water Users' Association.

In taking the responsibility for presenting these matters, the Committee wishes to stress the point that there is positive nothing TO LOSE by an intelligent examination of the whole situation.

# A Brief Recapitulation

To ask the government for special legislation to form the Eastern Irrigation Section, including both irrigable and non-irrigable lands into an Irrigation District.

As an Irrigation District, with a board appointed by the settlers, according to the Act.

To take over the entire irrigation project in the Eastern Section and with it the duty of delivering water.

To purchase all equipment and property now owned by the C.P.R. in the Eastern Section and used for the delivery of water.

To purchase all unused lands and operation of vendors' interest in present contracts.

In order to finance the deal, the district is issue bonds which the company seemed willing to accept, and which the district will have to meet with revenue from sale of lands.

# A Few Advantages

If this proposal goes through, the company would waive all construction charges of the Project to the proposed district, thereby placing the district itself in a position equalled by no other district in North America, as far as construction costs are concerned. As the contract for delivery in force will be assigned to the new district, the board may issue new contracts with the present settlers, putting them on a solvent basis, wiping out arrears and settling the price of their land at a figure low enough to enable any settler to pay for his land in a very short time.

The unused lands will also be priced at such a low figure that these lands will attract new settlers.

Settlers arriving with your neighbors for a large attendance at Brooks on Tuesday, Oct. 30th, at 10 a.m. sharp.

# NEWS FROM THE HOSPITAL

A boy was born to Mr. and Mrs. P. Neufeld, of Rosemary on Tuesday, October 2nd.

G. Pollock, of Wardlaw, is a patient in the Bassano Hospital.

# SAT'DAY, THIS WEEK

Walter Winchell's "BROADWAY THRU A KEYHOLE"

# SAT'DAY, NEXT WEEK

Lionel Barrymore in "ONE MAN'S JOURNEY" A Drama of Devotion  
ORPHEUM THEATRE

# THE OLD HOME TOWN

By STANLEY

GOOD LANDS! THAT FELLER TAKES A LONG TIME TO TELEPHONE—WELL, I'VE GOT OVER TO BAXTERS!

AUNT, HE'S ONE OF THOSE LONG-WINDED CITY SALESMEN CALLING UP HIS CUSTOMERS IN HOOTS-TOWNS—MEBBY!

WHEN SHE GETS ON THE PHONE SHE'S GOOD FOR TWO HOURS—JUST TALKING TO HER KIN FOLKS—SHE DOESN'T EVEN COME UP FOR AIR!

FREE PHONE.

STRINGLESS BEANS, EN? SPOUSE FIVE GOT ZIPPER ON EM NOW!

ROBINSON HANGS AN OLD COAT AND HAT OVER THE PHONE IN SUCH A WAY HE HAS AT LAST DISCOURAGED ONE OF THE MOST FLUENT GOSSIPERS THAT COMES INTO HIS STORE

REGISTERED U.S. PATENT OFFICE

STANLEY

## THE BASSANO MAIL

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Clive B. Nesbitt

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## THE COMPLEXITIES OF FINANCE

"He who undertakes to solve the mysteries of finance places his feet upon the path which leads but to the madhouse."

The above quotation is from a speech made by that grand, old British statesman of the Victorian era—William Ewart Gladstone.

Finance, credit and money have always been highly involved and intricate subjects. Many countries have tried elaborate experiments with them in various periods of history. When failures developed the people themselves were largely to blame.

Maybe a monetary system will eventually be developed which will overcome the phenomena of booms and depressions and if so it will be a marvellous accomplishment.

Meantime human nature may have to be considerably changed and something done to prevent too great accumulations of wealth in the hands of a comparatively few people.

## AN OPPORTUNITY FOR BRAINS

The University of Alberta has once again opened its doors to welcome many hundreds of young men and women from all over Alberta for a new term.

This seat of learning has weathered the depression years fairly well, largely due to the confidence it has built up as a capable seat of learning.

In spite of its youth the University of Alberta has a high reputation. Not for it the "forgotten loyalties, lost causes and impossible traditions" of a bygone age.

Rather the University of Alberta is an institution illuminating the present by its achievements and asserting from its classrooms its readiness to meet the challenge of the future.

That challenge rests in the desire of mankind to prevent the confusion, misery and waste of such periods as that which the world has experienced for the past five years.

It possibly is due to the lagging of progressiveness in society compared with the swift advances of science and mechanics. Social progress must develop and the men and women trained by universities must take a leading part in mapping the program.

## THANKSGIVING DAY

The yearly advent of Thanksgiving Day usually furnishes the occasion for sermonizing.

We are admonished to think up all the things we should be thankful for and then to be thankful!

People usually think how thankful they would be if they could get some of the things that are out of their reach; for the things they have got they are not so thankful.

Thankfulness is, like contentment, more a state of mind than anything else. A hungry man may be thankful for a crust of bread while a man of wealth may be nauseated over his be-truffed viands.

Thanksgiving Day was inaugurated by the Pilgrim Fathers who appreciated the food yielded by harvest-time after a meagre existence over a hard winter and a busy spring and summer.

It is a day peculiar to the North American continent, although throughout the centuries other races and countries have had "harvest home" celebrations.

Canada adopted the day from our neighbor and there is no chance that it will ever be given up in the Dominion. It marks a hiatus after harvest time and before the wintry winds start blowing.

While possibly honored more in the breach than in the observance still the Thanksgiving holiday offers an opportunity for momentary rest and appreciative thoughts.

A few minutes meditation on the generosity of the Supreme Power might make us more humble and thankful.

"What is man that Thou art mindful of him—"

## THE IRRIGATION PROBLEM

Views on the position of settlers in the C.P.R. Eastern Irrigation block are embodied in an article which ran in last week's issue of The Mail and is continued in this week's paper.

Further articles will appear from time to time on this subject in order that land contract holders may be permitted a perusal of a survey of the situation.

The Mail is publishing these articles as a contribution to a movement to place irrigated farming on a sound and satisfactory basis. The items previously published were printed solely for their new value, and to arouse the discussion which has now developed.

## A NECESSARY STEP

The new federal farm debt adjustment act makes it possible for debts of farmers to be compromised and a new opportunity given them to re-establish themselves.

Why should farmers be given this privilege and not other classes of the Dominion?

For the palpable reason that the farm population of Canada has borne the brunt of the depression, and also for the very vital reason that this country depends for its very existence on the farming class to a greater extent than upon any other group.

Any continuation of the conditions that have so seriously injured Canadian agriculture during the past three years, without substantial help from governments and others, and the farming business of this country will topple over the brink into economic destruction.

Such a catastrophe would wreck Canada as a nation, ruining the industrial life of the country and bringing banks, railways, factories and businesses of all kinds into bankruptcy.

The lightning of the farm debt load is an important step towards farm reconstruction. And it is but one step of many that will have to be taken before a measure of economic stability is brought back to Canadian farms.

## The Collapse of "Sound Advice"

by Bert Huffman

If we had some way of ascertaining just how much farmers have lost in labor and money during the past decade by following the "sound advice" of bank managers, university professors, agricultural and livestock "experts," preachers, teachers, lawyers, doctors and lawmakers, no doubt it would reach a staggering row of figures.

In 1930, the very beginning of the world depression, wheat had dropped from around \$1.25 in 1929, to 50 cents. I had a small crop that year as the wind blew out some 200 acres.

At threshing time I asked our bank manager if I should sell my wheat at 50 cents or should I hold it over and try to get more for it. At 50 cents it would not pay the bank what I owed, so the manager was naturally "interested in my case."

Ie put both feet on top of his green leather-covered desk, nonchalantly lighted a cigarette and, assuming the stony stare of a real "business man" he said:

"My advice is to hold your wheat. WE (the bank) are holding ours as we are certain that it will be but a matter of a few months until it will be around \$1.25 again. OUR bank report from Montreal is very optimistic."

OUR head office there is in very close touch with business and it says emphatically that this is but a very temporary slump. The financial institutions of Canada are too substantial to

think of a long period of depression."

That illuminating conversation took place in October, 1930.

On July, 1931, the elevator company which was holding my little wheat crop telephoned me that my account had been closed as the storage on my 1930 crop, together with a few hun-

dra dollars I had taken the fall before with which to pay my harvest expenses, had absorbed the entire crop. "Wheat had dropped to the lowest price ever recorded in Canadian wheat marketing. My entire year's labor, with that of my team and fam-

ily, had dropped into the bottomless pit of the depression. I actually did not get a pair of new shoes out of it for myself, so complete was the debacle. Upon the same kind of "sound ad-

(continued on Page 3)

COAL! COAL! COAL!

New Pit at Strip Mine

1 1-2 Miles West of the Bridge

only \$2.50 per ton

LARGE, HARD LUMPS

South of River, \$3.00 per ton at the Old Mine

FREE BARN AND BUNK HOUSE

Kleenbirn Collieries Ltd.

Phone 4, Bow City

Eyremore, Post Office



## DOMINION OF CANADA

## 1934 REFUNDING LOAN

The Minister of Finance offers for public subscription

Two-year 2% Bonds, due 15th October, 1936

Issue price: 98.90 and accrued interest, yielding 2.67% to maturity.

Five-year 2½% Bonds due 15th October, 1939

Issue price: 98.15 and accrued interest, yielding 2.90% to maturity.

Eight-year 3% Bonds, due 15th October, 1942

Issue price: 97.00 and accrued interest, yielding 3.45% to maturity.

Fifteen-year 3½% Bonds, due 15th October, 1949

Issue price: 96.50 and accrued interest, yielding 5.81% to maturity.

Principal payable without charge in lawful money of Canada at the Head Office of the Bank of Canada, Ottawa, or at any of its branches in Canada.

Interest payable half-yearly, 15th April and 15th October, in lawful money of Canada, without charge, at any branch in Canada of any chartered bank.

## Denominations

Two-year Bonds, \$1,000

Five-year Bonds, \$500 and \$1,000

Eight-year Bonds, \$500 and \$1,000

Fifteen-year Bonds, \$100, \$500 and \$1,000

## Cash Subscriptions

All cash subscriptions will be subject to allotment. Following the announcement of the plan of allotment, payment in full for the bonds allotted must be made promptly against delivery of interim certificates, which will be effected on or about 15th October.

## Refunding Subscriptions

Holders of Victory Loan 5½% Bonds due 1st November, 1934, after detaching and retaining the coupon due 1st November next, may, for the period during which the subscription lists are open, tender their bonds in lieu of cash on subscriptions for a like par value of bonds in one or more maturities of the new issue and receive allotment in full with prompt delivery. The surrender value of the Victory 5½% Bonds will be as follows:

100% of their par value on subscriptions for the Two-year 2% Bonds

and the Five-year 2½% Bonds.

100¼% of their par value on subscriptions for the Eight-year 3% Bonds

if effected on or before 6th October, and 100% of their par value

after that date.

100¼% of their par value on subscriptions for the Fifteen-year 3½%

Bonds if effected on or before 6th October, and 100% of their par

value after that date.

Holders will receive in cash the difference between the surrender value of their

Victory Bonds and the cost of the bonds of the new issue.

The amount of this Loan is limited to \$250,000,000.

The Loan is authorized under Act of the Parliament of Canada, and both principal and interest are a charge on the Consolidated Revenue Fund of Canada.

The proceeds of this Loan will retire \$222,216,850 Dominion of Canada 5½% Bonds

maturing 1st November, 1934. The balance will be used for the general pur-

poses of the Government, including the redemption of short-term

Treasury Bills.

Subscriptions will be received and receipts issued by any branch in Canada of any Chartered

Bank and by Recognized Dealers, from whom may be obtained application forms

and copies of the official prospectus containing complete details of the Loan.

Applications will not be valid on forms other than those

printed by the King's Printer.

The subscription lists will open 1st October, 1934, and will close on or before 13th October,

1934, with or without notice, at the direction of the Minister of Finance.

DEPARTMENT OF FINANCE,  
OTTAWA, 1st OCTOBER, 1934.

Alberta Pool Elevators

ALBERTA POOL ELEVATORS

For genuine satisfaction  
you can rely on us.

### BASSANO CREAMERY



BASSANO LODGE No. 55, ANCIENT  
FRIES and ACCEPTED MASONS  
Meets second Tuesday of the month.  
Visiting Brethren cordially welcome.  
H. W. Ford  
Worshipful Master  
H. H. HEDDER, Secretary

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CARPENTER - BUILDER  
Estimates Given on All Work  
If you are in need of building  
or carpenter work of any kind,  
PHONE 16

## FARM FOR SALE

TENDERS marked "No. 3432" addressed to V. H. Jones, Reg. Clerk of the Court, Court House, Calgary, will be received up to 11 o'clock in the forenoon on Saturday, the 20th day of October, 1934, for the purchase of the following property:

All of Section Sixteen (16), Township Twenty (20), Range Ten (10), West of the Fourth (4th) Meridian, in the Province of Alberta; of record in the Land Titles Office for the South Alberta and Registration District. Subject to the Reservations and Conditions in the present Certificate of Title. Except one and three eighths (1 3/8) acres in S.W. corner of the N.W. 1/4 (quarter) sold as a school site; "described as follows, namely: commencing at S.W. 1/4, stake running seventeen (17) Rods North by Thirteen (13) Rods wide.

Location: 3 1/2 miles from Idleshigh, Alberta.

Soil: Chocolate loam, clay subsoil. Buildings: House 24 x 28; 1 storey; 2 granaries; barn 24 x 36; garage; tool house 12 x 16.

450 acres under cultivation and an additional 75 acres can be broken in and the balance, 115 acres, suitable only for pasture and hay. 5 1/2 miles of barbed wire fencing. Terms of sale: 5% with tender, 25% on acceptance of tender, 25% in 1 year, 25% in 2 years and 25% in 3 years from the date of acceptance of tender, such payments to bear interest at 5% per annum, or all cash at option of purchaser.

In all other respects the standing conditions of sale will apply.

Tenders must be accompanied by marked cheque for 5% of the offer which will be returned in the event of non-acceptance. No tender necessary accepted.

For further particulars apply to Messrs. McLAWS, Redman, Longhead & Cairns, Solicitors, 25 Canada Life Building, Calgary, Alta.

Dated at Calgary, Alberta, this 15th day of September, 1934.

"V. H. Jones",  
Clerk of the Supreme Court.



A. T. CONNOLLY  
Registered Optometrist  
Broken lenses replaced from prescription or place. Absolute satisfaction guaranteed. Quick service.  
BASSANO, ALBERTA

W. S. PLAFIAR

FEED - AUTO LIVERY - DRAYING  
Agency for

Galt Coal  
PHONE 28 Opposite Depot

## WIDESPREAD INTEREST IN IRRIGATION QUESTION

Following is a continuation of the series of articles on discussion of the proposals put forward by the C.P.R. and farmers of the Eastern Irrigation District, continued from last week.

Amongst the large amount of statistics and records, was the plan originated by the chairman of the district association, Carl Anderson, which proposed that the water users would form themselves into a holding company, purchase the project as an enterprise from the company, financing the purchase by issuing bonds which would be accepted by the company including the advance of such funds as would be needed to operate until the revenue accrued from operations. This proposal of course took into consideration the need for a thorough investigation of values - a practicality - feasibility - undertaken by and with the consent of the government authorities, although later consideration by these taking an active part in their attitude. At the time the matter was presented, more opposition than support was encountered.

When the large delegation from the Association met with the company's executive officers in Calgary in August, 1934, a very complete review of all that had ever been said has been fully considered. The delegates presented in a very understandable manner the hopeless state of the existing contracts and the effect upon the morale of the settlers.

The company's officers quite fairly explained the satisfaction of the delegates that so long as the company owned the property and so long as the company was obliged to maintain the expensive administration and maintenance staffs, editorial, collection, sales and re-sales organizations, then the company would have to continue to operate along the lines generated that it has pursued for the past ten years - this policy being to collect every dollar possible and still retain the settler on the farm. So we come to the climax. What can be done about such a deadlock?

The farmer side of the situation, a financial morose, and an economic disaster. The company saddled with the ownership of a project that represents an investment of thirty millions of dollars, invested to provide an enormous tonnage of freight and railway traffic from an otherwise low producing mileage of the company railway lines, and a project which has developed into a burden of grief and monetary loss to a liability rather than a progressive asset.

For the first time to the knowledge of the contract holders generally, the company's officers have intimated that under the existing contract and circumstances encountered in irrigation operations, there is little hope of success, and have informally stated that they are prepared to recommend to the supreme command of the company that revolutionary changes be made in the company's dealings with these land contractors. To place the project in the most solvent condition of any similar area on the North American continent is the essence of the intimations, suggesting that the farmers take action immediately in long the line proposed by Carl Anderson. Is this the way out for the farmers on the project? Are we to be the beneficiaries of a colossal generosity by the Canadian Pacific Company? The attitude of the committee, following a thorough and heart to heart discussion of the problems and precedents involved, and taking into consideration the earnest desire of the company to place this project on a solvent basis, is that there is positively nothing to lose by a cautious and complete investigation - guided by competent experts and authorities, of the whole proposition. At the present time there is no security of tenure. There is very evident unrest and a lack of faith in the practicability of the system.

Some have jumped to the conclusion that the company is losing money hourly and wants to "pass the buck." Some believe that there is a dearth of water. Some think that certain structures are in dangerous and inefficient condition and many are positive that alkali and seepage will ruin us all out. And, laughable though it is, some are convinced that should the majority of the farmers be in favor of such action as would transfer the management of the project to the water users, then a committee of salafis friends would meet every Sunday afternoon and issue new orders to the ditchriders, probably discharging efficient company officers and installing incompetent sugar-beds in their places. Surely then, it is an ideal time to proceed with such a complete inventory or stock-taking of the whole matter so that we can intelligently de-

## COLLAPSE OF (continued from Page 2)

vice" from the C.P.R. agricultural "ex-vice" went into "mixed farming." For the last ten years I have spent hundreds of dollars a year in buying purebred bulls. Have had, graded, pinched, turned a herd of short horns until I now have about 40 head. Today I could not actually realize \$5 per head, all round for the bunch. Not enough to repay for the bull money I have spent.

And the cream which we secure from 8 or 10 of these fine Shorthorn does does not actually pay for the cost of the cows not for the gasolene used in taking it to market. This is saying nothing about labor, pasture, interest on investment.

Tolly one for the same shameful failure and collapse of the "mixed farming" preachers' "sound advice." If our government were founded on the principle of service to the masses of Canadian people, instead of upon the aggrandizement of the holy few, agriculture, with all other legitimate industries could hope for a decent return.

But all of this "sound advice" has proved to us in my opinion by these falsely educated experts saturated with the brutal profit system of civilization. They hoped we would see as they could continue "milking" us.

But how childish and puerile seems their advice, in the high lights and low lights of the past five years!

What basis of land tenure we prefer on this project, whether we want to leave the whole management in the hands of the company, whether we can see daylight ahead under a farmer-owned and controlled irrigation paradise, or, whether the project is a "white elephant" and we would be better off elsewhere.

It will cost each individual the time he spends in attending the meetings and the time he spends in personal investigation and possibly a dollar for committee funds to cover expenses encountered. Again - this suggests that he compare the time he is putting into trying to keep pace with a thirty four year milestone that falls for seventy-eight dollars later when due, during the first fifteen years of the life of such existing projects.

Several news items in regard to the proposal have been published, which it is necessary for this Committee to discuss. The Committee feels that a great deal of confusion will be caused if such news items do not mention their origin.

It is certainly necessary that a clear and concise version of the whole matter be placed in the hands of every one involved, so that an intelligent discussion can be arrived at when the matter is publicly discussed and debated in a proposed Mass Meeting to be held in Brooks on October 20th, 1934, at 10 a.m.

The Committee plans to publish in each succeeding issue of the Brooks Bulletin and The Bassano Mail, the information of use before the meeting is held.

Keep an open mind on these matters and read not to accept, but to weigh and consider.

## AUCTION SALE DATES

Henry Van Bergen - 3 miles south of Gem Post Office  
WEDNESDAY, OCTOBER 10  
J. Goertzen, 3 miles east of Countess  
THURSDAY, OCTOBER 11

## M. N. FOIEN, Duchess

## LOUIS CONN Phone 7

Groceries Crockery Men's Wear  
WEEK-END SPECIALS, Friday and Saturday October 5 & 6

JELLY POWDERS, 5 for 25c  
SHREDDED WHEAT, per packet 10c  
CORN FLAKES, 3 pkts. 25c; 13 for \$1.00  
EXTRACTS (any flavor), 2 oz. bottle; 2 for 25c  
SWEET POTATOES, canned, large cans, each 15c  
BOUILLON, Chicken and Rice, Tomato, Vegetable, each 10c  
RAISINS, fresh stock, 7 for \$1.00  
PURE PEPPER, 1 lb tin, best, 1 lb tin 49c  
SALMON, salt tin, 2 for 25c  
CHOICE QUALITY TOMATOES, per tin 10c  
HONEY, 5 lb pail, each 55c  
CANNED SPAGHETTI, per tin 15c  
PORK & BEANS, 3 tins for 25c

FRUITS and VEGETABLES  
APPLES, fresh stock, per box \$1.25  
ORANGES, 4 doz. 95c; 2 lbs. 49c  
CRANBERRIES, 2 lbs. 49c  
LEMONS, 4 doz. 39c

VALENTINE Martin Ward Shoes, Reg. \$1.50, special \$2.55  
UNDERWEAR, Piece Lined, extra heavy, Reg. \$1.75, per suit \$1.45  
JOCK SOCKS, Reg. 40c a pair, special 2 pairs \$1.00  
MEN'S JUMBO SWEATERS, Reg. \$3.50, special \$2.95  
MEN'S DESK CAPS, Reg. 95c, special 75c  
HEAVY DOCKING SHIRTS, Reg. \$2.15, special \$1.95

FREE DELIVERY THE BEST FOR LESS

## TEACHERS and STUDENTS!

We have for your inspection specimen copies of all  
TEACHERS' MANUALS and  
STUDENTS' WORK BOOKS  
published by THE INSTITUTE OF APPLIED ART  
for both Public and High Schools.  
We invite you to come in and examine these.

We are also agents for:  
TEMPLETON'S LIMITED  
Expert Cleaners & Dyers  
Phone us and we will have their driver call

## STILES, "The Druggist"

### "The Rexall Store"



:- SERVICE with a SMILE :-  
Gas - Oil - Greasing - Battery Service  
Goodyear Tires - Tire Repairs  
Accessories - Tire Repairs

## Bassano Service Station

A. P. PIERSON, proprietor - Telephone 89

## TOUGH!



## THE NEW "PATHFINDER"

- 8 Important Betterments
- 15% to 25% Thicker Tread
- Broader Non-skid Shoulders
- Higher Non-skid Blocks
- Full Centre Traction
- 25% More Tread Wear
- 7 Cord Breaker Strips
- Superior Cord Casing
- Saving in Price

Remember Goodyear Tires are fully guaranteed. But the safe, trouble-free service you get will far outweigh the guarantee period.

12 months guarantee against defects and road hazards

THE NEW  
**GOODYEAR**  
**PATHFINDER**  
**A. P. Pierson**

Bassano, Alberta Phone 89

## MALT for digestion

## YEAST for vitality

## HOPS for appetite

## That's Beer!

There are no better beers than those made in Alberta

Obtainable at our Warehouses, Vendor's Stores and your LOCAL HOTEL.

## DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA  
PHONE 82 BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of Alberta



**WANT ADS**  
FOR SALE - 3 purchased Yorkville Boats; 1 purchased Tanworth Boat; Williamson & Callison, Glen, Alberta. \$11.00

Roy Smith was in Blainmore on business last week.  
W. E. Sambrooke was a visitor to Edmonton on Monday.

## Window sill refrigeration....as impractical as window sill cooking.



- Cooking with the sunshine on the window sill... of course you'll agree it is quite ridiculous.
- It is equally as ridiculous for anyone to expect efficient, safe refrigeration from a box suspended outside a window with foods facing the elements, freezing and thawing, as temperatures rise and fall rapidly.
- With an **ELECTRIC REFRIGERATOR** you can be positive of food safety over a period of several days, enabling you to buy in quantity when special prices prevail without fear of spoiling and possible danger to health.
- Such economical purchasing and the low operating cost will soon return the actual outlay for an **ELECTRIC REFRIGERATOR**.

## Calgary Power Company LIMITED

S. WARNE - Local Manager - GLEICHEN

### NOW IS THE TIME

To place your order for that new overcoat. We invite you to look over our values of House of Hobbs. Made-to-Measure overcoat. Fit and workmanship guaranteed.

Price - from \$24.50 up

### MEN'S SHIRTS

Pure wool, Grey or Check in light shade shirt.  
Special value - \$2.50 each

### MEN'S SWEATERS

All wool coat sweater Jumbo Knit. Color: Black and Black with Orange trim.  
Price from \$3.25

### MEN'S COMBS

Full weight cotton underwear. Long sleeves and long legs.  
Price - \$1.85

**FRUIT SPECIAL**—1 can pears, 1 can peaches, 1 can apricots, 1 can plums, all for 69c

**SWEET MIXED PICKLES**, Dymon's, special, 29c

**HEINZ CHILI SAUCE**, special, 25c

**PECAN NUTS**, bottle, 35c

**WHOLE DRAINED CHERRIES**, per lb, 50c

**MINCEMEAT**, extra fine, 1b 25c

**RED RIVER CEREAL**, 25c

**COFFEE**, Star Special, 4 lb \$1.00

**ORANGES**, large, sweet and juicy, 3 doz. \$1.00

**BANANAS**, 2 lbs 25c

Ripe Tomatoes, Grapefruit, Grapes, Spanish Onions, Cranberries.

**JAMES JOHNSTON**  
"The Quality Store"

### LOCAL NOTES

Mrs. W. Flanagan was a visitor to Calgary last week.

Herman Jorgensen, Makopace, was in Bassano last Saturday.

Mr. and Mrs. C. Rodbourne, of Crowfoot were in Bassano last week.

Clarence Knight, of Brooks, was up for the dance on Friday.

Art Flanagan, of Hussar, was in town for the W. L. whist drive and dance last Friday.

George Bittles, Gordon Smith and Bob Halbert were in Calgary last Sunday.

Sam Leonard is recovering from a painfully injured hand, which was caught in a power wringer.

Mrs. Jaa. Johnston went to Calgary Friday evening, and returned with Helen, who was on her holidays, on Tuesday.

Mr. Berthier, who was relieving accountant at the Royal Bank for the past two weeks, left last Friday for Edmonton.

Bob Donaldson and Austin Ford went to Calgary last Saturday to attend Technical school. Bob is taking a Mining and Metallurgy course, and Austin, Electricity.

Pauline Cadot was home from Medicine Hat, where she is attending school, for the week-end. Phyllis Cadot is back from Calgary and is now attending school here.

It is understood that Mr. and Mrs. P. D. Naughton will take up residence in the Ubertine house, to be vacated by W. P. Maclellan. Mr. McNaughton is the new appointee under the federal Farm Debt Adjustment Act.

A farewell party was tendered Mr. and Mrs. L. Roach when a group of friends met at the home of Mrs. A. Cadot last Wednesday, Sept. 26th. Tables of court whist were enjoyed.

Mrs. Roach was presented with a piece of Willow china by her friends. Mr. and Mrs. Roach have moved to Medicine Hat, where Lloyd has been transferred by the telephone company.

A very interesting lantern-slide lecture, "Across Canada by Rail and Motor", was held in Knox Presbyterian Church by Rev. John Hart last Wednesday evening.

Points of interest, historical sites, and beautiful scenery in all parts of Canada were portrayed on the screen. Many of the slides were photos taken by Rev. Mr. Hart and family on their tours by automobile. Of interest to the children particularly were slides of the Bassano Dam, and the C.G.I.T. group, scenes of lakes and streams, the Windermere highway, etc.

Two violin selections by Mrs. Holt, accompanied at the piano by Mrs. Dyer, of Chancellors, were appreciated by the audience.

Those present enjoyed the evening immensely. It is unfortunate that a larger attendance was impossible.

**KNOX PRESBYTERIAN CHURCH**  
Rev. John Hart, Minister  
Sunday, October 7, 1934  
11 a.m. — Sunday School  
7:30 p.m. — Evening Worship  
Sermon Subject:  
"The Blessing of a Thankful Heart"  
The C.G.I.T. will sing.

**OLD COUNTRY**  
for  
**CHRISTMAS**  
LOWER  
FARES  
Nov. 15 to Jan. 5  
Return limit  
5 MONTHS

Through Sleeping Cars  
To The Seaboard  
connected with Christmas Sailings from Saint John

Duchess of York... Dec. 8  
Duchess of Richmond... Dec. 12  
Duchess of Atholl... Dec. 14

FREQUENT SAILINGS  
DURING OCT. and NOV.

Apply Ticket Agent  
**CANADIAN PACIFIC**

## MEN'S WEAR DEPARTMENT

This week featuring 3 lines of MEN'S DRESS SHIRTS - the very pinnacle of shirt values—QUALITY first and foremost

## RIPPLESHEEN Patented SHIRTS

A new patented fabric, as rugged and as hard wearing a material as can be made. Guaranteed pre-shrunk - color fast. Tailored to our custom standards. Collar attached or separate collar styles. Perma stay collars. Collar attached, cuffs are reversible. Each

Colors: WHITE GREY  
TAN GREY  
BLUE GREEN

**\$2.00**

## The "LEWIS" Shirt

Broadcloth - Full Size Fully Guaranteed  
A very excellent shirt of English Broadcloth, pre-shrunk, beautifully tailored, perfect fitting, full size. Fully guaranteed in every detail. Attached collar only.  
Colors: SAND, BLUE, WHITE.

**\$1.25**

## New Pin Check Shirts

The very latest in Dress Shirt wear, made from fine quality Broadcloth. Comes in collar attached or separate collars. Guaranteed pre-shrunk, color fast. White ground with BLUE or GREY checks. Each

**\$1.50**

## LADIES' WEAR and DRY GOODS

## "SPARVA" TAFFETA DE LUXE

An all British production. A luxury fabric at an economy price. Soft as silk, in a rainbow variety of exquisite shades. All fadeless. Delightful undies for yourself, charming frocks for the children at a quarter of ready-made cost.

See "SPARVA" in the piece. In every home "SPARVA" has a hundred daily uses.

36 inches wide. Per yard

39c

## FASHION-FIT

The silk hose extraordinary. Another shipment just arrived. This fine fashioned, elastic web hose is extremely popular. Their fine appearance, wonderful wearing qualities and extremely low price for first quality goods have made them a seller. See them! Wear them! Per pair, only

35c

## FALL MILLINERY

Smart new felts in all the popular Fall colors. All one price.

**\$1.95**

Monday, October 8th being Thanksgiving Day, all stores will be closed on that day, and open all day Wednesday, October 10th.

## GROCERY SPECIALS for Saturday, Oct. 5th and Monday, Oct. 6th

CEREAL, Sunny Boy, 4 lb pkt 33c  
CANNED VEGETABLES—Carrots and Peas combined, 2 tins 35c  
MINCE MEAT, white Carnation brand, per lb 19c  
PITTED DATES, fresh and moist, 2 lbs for 33c  
WHOLE WHEAT PORRIDGE, "Smile", 7 lb bags 37c  
PEACH JAM, Purity brand, no pectin, 4 lb tin 55c  
BISTO, thickens, colors and seasons gravy, soups, etc., per pkt 25c  
VITONE, a nutritious chocolate flavored drink, serve hot or cold, 12 oz. tin 50c  
EVAPORATED LOGANBERRIES, 8 oz. pkts., 25c

TOMATO JUICE, Bulman's, 16 oz. tins, 2 for 23c  
CANNED SOUPS, Crosse & Blackwell's, tomato, 3 tins 29c  
Vegetable, 3 tins 33c  
PICKLED PIGS' FEET, Shanrock brand, boneless, cooked, 14 oz. jar, 35c  
CHEESE, Burns' Palm Pimento or Spreadable, 1/2 lb pkts. 15c  
TEA, Malkin's Best, broken orange pekoe, per lb 49c  
COFFEE, Braid's Best, vacuum pack, per lb 43c  
WASHING POWDERS, Chipso or Oxydol, 2 large pkts. 45c

## FRUITS AND VEGETABLES

FRESH CRANBERRIES, Cape Cod, per lb 25c  
Fresh supplies of all seasonal lines arriving fresh for the week-end. Head Lettuce, Celery, Sweet Spuds, Parsnips, Carrots Cabbage, Barncans, Oranges, Table Grapes, Tomatoes, Grape Fruit, Lemons, Apples, etc.

## McKEE'S STORES

"Always at Your Service"

Phone 9